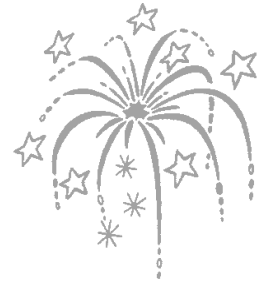


Festival in the Park Of Mounds View



Dear Mounds View Business Manager/Owner,

Mounds View Festival in the Park will be held August 21st- 22nd, 2020 at Silver View Park, which will be full of great activities and entertainment for our community. We would love to have you be a part of the experience! The Festival in the Park is a non-profit 501c and the Committee is run solely by volunteers. Our goal is to provide a family-friendly atmosphere for residents, while highlighting the great businesses that are right in our own backyard. Some activities include but are not limited to; parade, car show, fireworks, games, live music, bike race and a 5k run/walk.

This is a great way for local businesses and individuals to get involved and highlight their commitment to our community. All aspects of the Festival in the Park are independently financed by contributions from area businesses, individuals as well as the City of Mounds View. In 2019 the Festival in the Park had approximately 4,000 attendees.

Please review the Sponsorship levels that are available (on page 2).

Sincerely,

Kathryn Smith- President
Mounds View Festival in the Park
2401 County Hwy 10
Mounds View MN 55112
<http://www.mvfestivalinthepark.com>
IRS Tax ID: 03-0508257

Mail is received at City Hall for payment and Festival application purposes only. We are a 501c nonprofit organization and is in no way associated with the City of Mounds View

Please make check payable to: Mounds View Festival in the Park Committee

THANK YOU FOR YOUR SUPPORT!

Festival in the Park Of Mounds View



2020 Sponsorship Levels

Contributor ----- Minimum \$100

Business mention as a contributor on all festival social media pages

Bronze ----- Minimum \$500

Business mention as a contributor on all festival social media pages

Business mention on the Festival in the Park website

Business mention on master sign at all festival events

Silver ----- Minimum \$1,000

Business mention as a contributor on all festival social media pages

Business mention on the Festival in the Park website

Business mention on master sign at all festival events

Sponsor booth in festival's main event area

Business entry in festival parade

Gold ----- Minimum \$1,500

Business mention as a contributor on all festival social media pages

Business mention on the Festival in the Park website

Business mention on master sign at all festival events

Sponsor booth in festival's main event area (Saturday event)

Business entry in festival parade (Friday event)

1 – Car show entry (Saturday event)

Platinum ----- Minimum \$2,000

Business mention as a contributor on all festival social media pages

Business mention on the Festival in the Park website

Business mention on master sign at all festival events

Sponsor booth in festival's main event area (Saturday event)

Business entry in festival parade (Friday event)

1 – Car show entry (Saturday event)

4 – 5K walk/run entries (Saturday event)